



ZF: German auto tech company turns to Beezy to drive employee communication



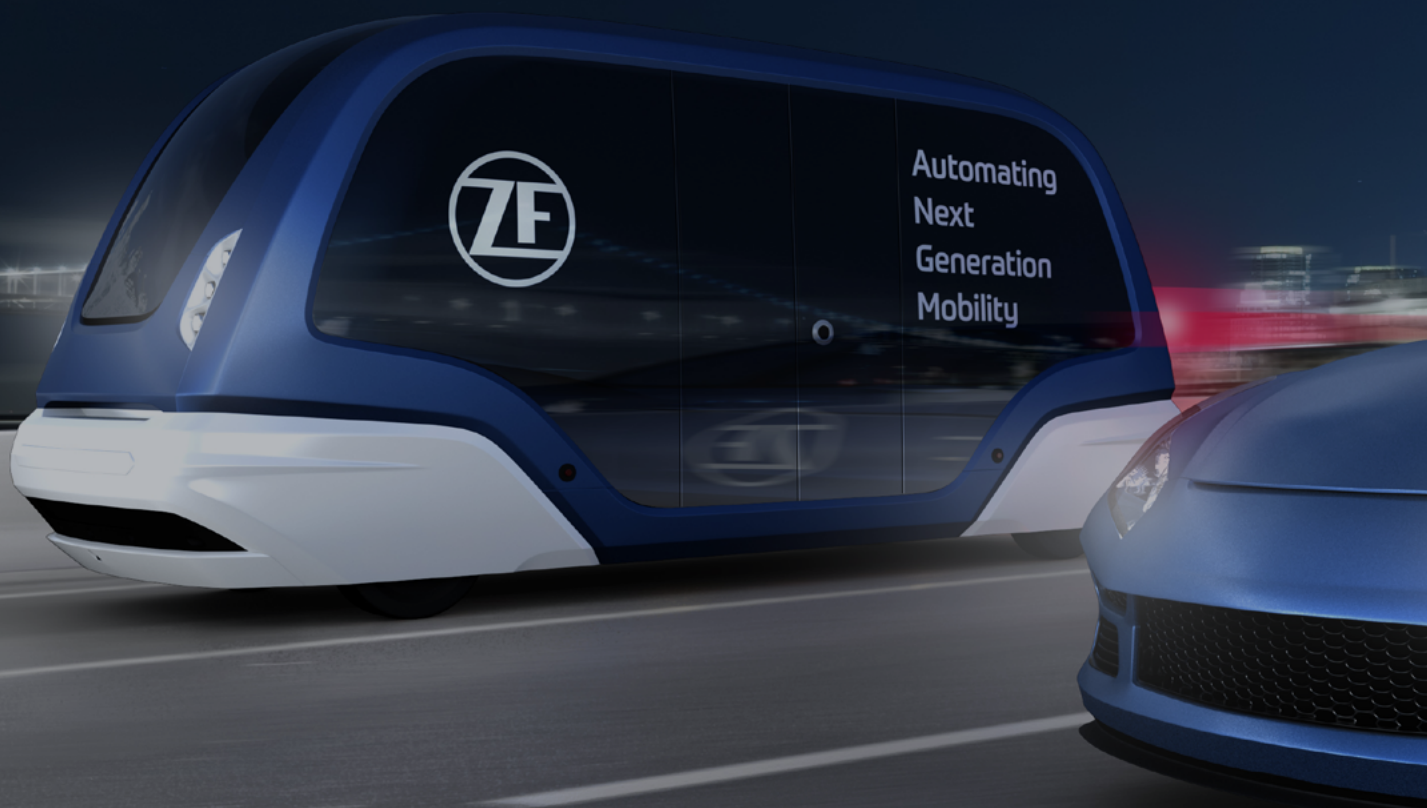
Beezy powers the modern intranet that's part of the Appspace workplace experience platform.

Seeking an intranet solution with social capabilities

From automated driving to 360° motion sensors, the ZF corporation brings innovative solutions to automotive performance and safety all over the world. **Put simply, ZF helps vehicles see, think, and act.**

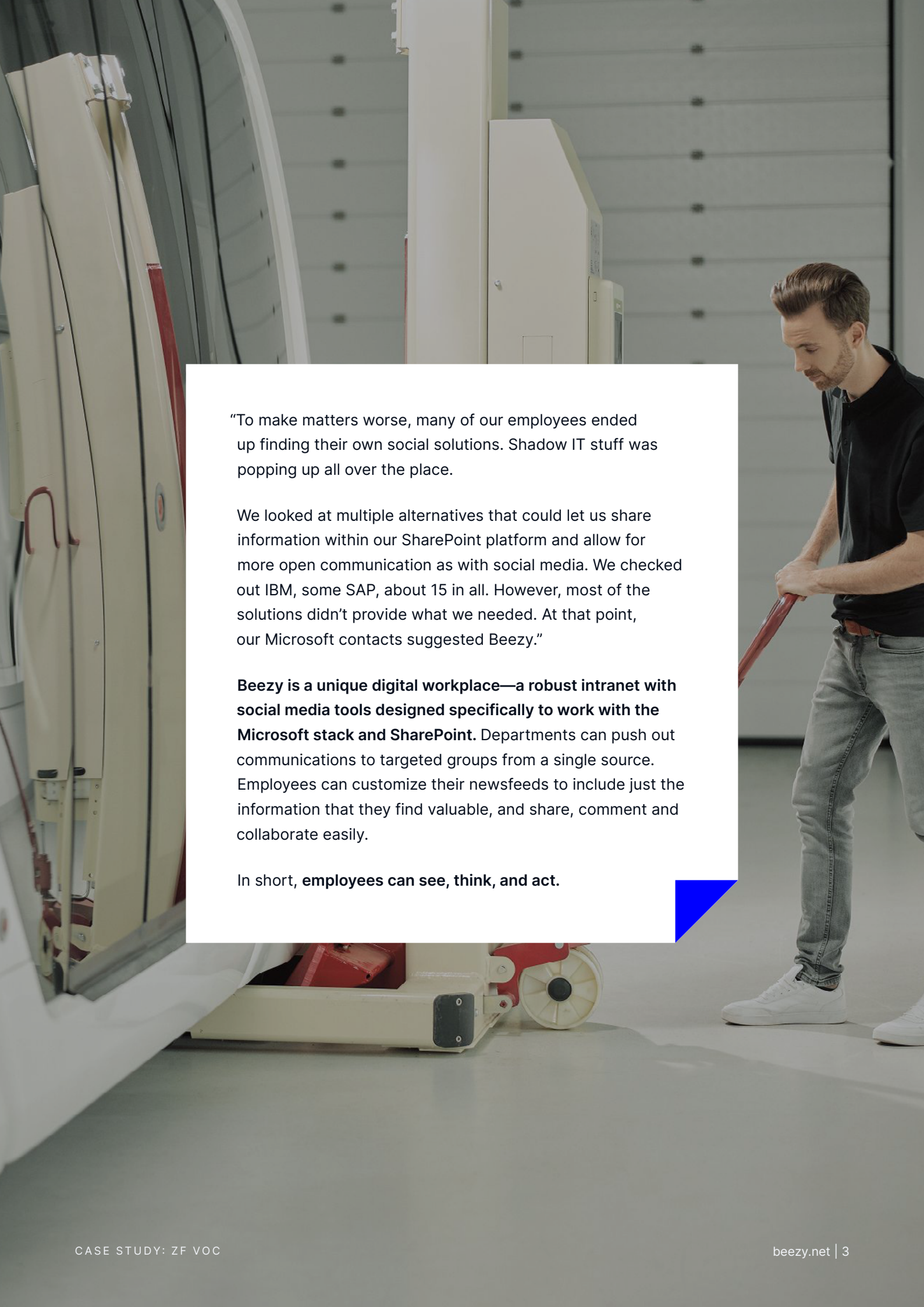
So, it should come as no surprise that when ZF sought an intranet solution with social capabilities, the company chose the one that would allow their employees to also see, think, and act—Beezy.

“Before Beezy,” said Marcin Dürrieh of ZF, “it **wasn’t possible for our employees who were thousands of miles apart to grow closer together.** Sure, we could send emails to multiple lists, but that communication was mostly one way. It didn’t encourage widespread discussions or the sharing of ideas.”



“Before Beezy, it wasn’t possible for our employees who were thousands of miles apart to grow closer together.”

—
Marcin Dürrieh, ZF Corporation

A man with short brown hair and a beard, wearing a black polo shirt and light blue jeans, is operating a red pallet jack. He is looking down at the jack's handle. The background shows a warehouse with white shelving units and a grey floor.

“To make matters worse, many of our employees ended up finding their own social solutions. Shadow IT stuff was popping up all over the place.

We looked at multiple alternatives that could let us share information within our SharePoint platform and allow for more open communication as with social media. We checked out IBM, some SAP, about 15 in all. However, most of the solutions didn't provide what we needed. At that point, our Microsoft contacts suggested Beezy.”

Beezy is a unique digital workplace—a robust intranet with social media tools designed specifically to work with the Microsoft stack and SharePoint. Departments can push out communications to targeted groups from a single source. Employees can customize their newsfeeds to include just the information that they find valuable, and share, comment and collaborate easily.

In short, **employees can see, think, and act.**

Headquartered in Friedrichshafen, Germany, ZF added 12,000 new employees with the acquisition of WABCO, an automotive technology and brake specialist company. The company also acquired 60,000 users from TRW Automotive back in 2016. With over 100,000 employees in 260 locations, ZF has a diverse workforce, operating in different time zones, countries, and cultures. **Communicating with them in a timely, relevant manner is key for building company camaraderie and individual relationships.**

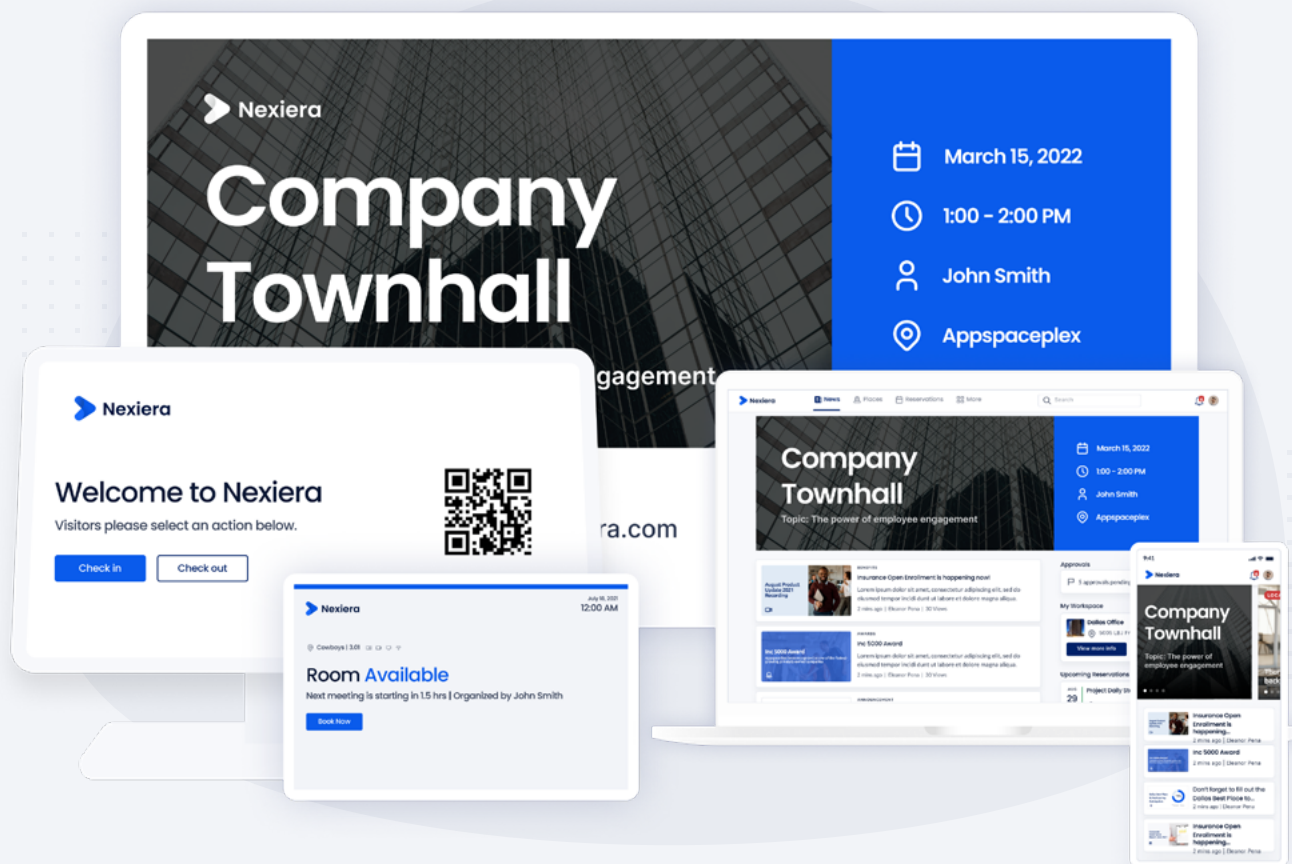
“What Beezy does,” continued Dürich, “is bring us into the digital workspace. The user interface is so intuitive that our employees are taking advantage of more features every day. **Five years ago, I never could have imagined that we’d have such a positive cultural change.**

One of the things that we like about Beezy is the people. Communication is clear and open. We were able to work together to get the feature set exactly as we wanted. Having a solution with such user-friendliness backed by people who collaborate with you makes for great user experience all around.”

“One of the things that we like about Beezy is the people. Communication is clear and open. We were able to work together to get the feature set exactly as we wanted.”

—
Marcin Dürich, ZF Corporation





Employee App



Intranet



Space Reservation



Wayfinding



Digital Signage



Content & Publishing



Visitor Management

ABOUT US

Appspace is the workplace experience platform for communications and workplace management. It's the first to combine a modern intranet (powered by Beezy), space reservation, digital signage, and more – all in a single, easy-to-use platform. Now organizations can replace siloed products that are costly to integrate and unite their physical and digital workplace. More than 150 Fortune 500 companies, and 10 million on-site, remote, and frontline employees, are using Appspace to make work a more connected and engaging experience.

Learn more at appspace.com

