



Wintershall Dea: Two companies find a single voice



 APPSPACE |  Beezy

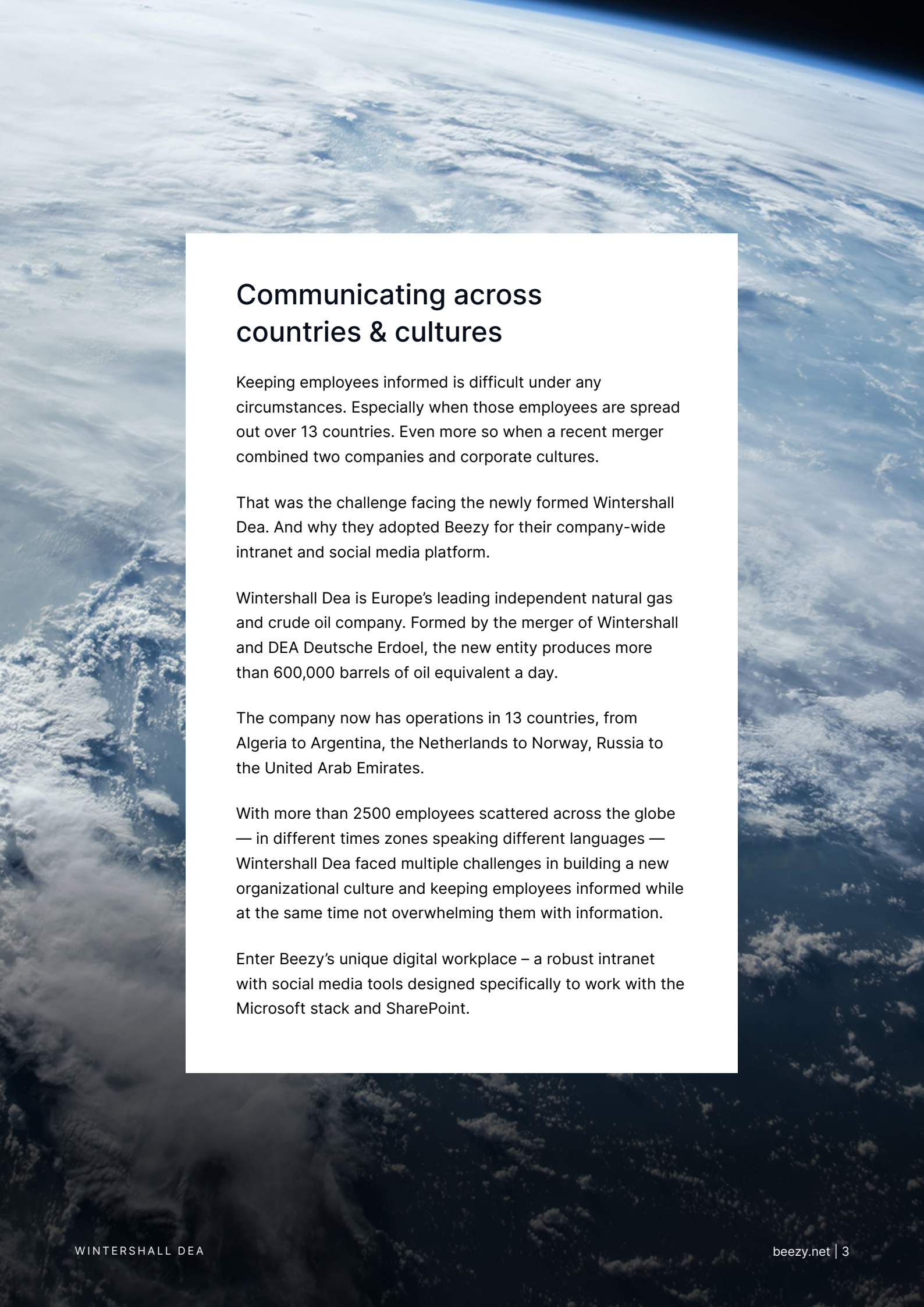
Beezy powers the modern intranet that's part of the Appspace workplace experience platform.

A large offshore oil rig is silhouetted against a dramatic sky at sunset. The sun is low on the horizon, creating a bright reflection on the dark, choppy water. The rig's complex structure, including a tall derrick and various platforms, is visible on the right side of the frame. The sky is filled with large, dark clouds that catch the low light of the setting sun.

A global energy leader

Wintershall Dea is Europe's leading independent gas and oil company, serving 13 countries globally. After working together since the 1950s, Wintershall and Dea finally merged in 2019, bringing together thousands of employees from around the world.

- Operates in 13 countries
- 2500+ employees worldwide
- Produces 600,000 barrels of oil equivalent a day



Communicating across countries & cultures

Keeping employees informed is difficult under any circumstances. Especially when those employees are spread out over 13 countries. Even more so when a recent merger combined two companies and corporate cultures.

That was the challenge facing the newly formed Wintershall Dea. And why they adopted Beezy for their company-wide intranet and social media platform.

Wintershall Dea is Europe's leading independent natural gas and crude oil company. Formed by the merger of Wintershall and DEA Deutsche Erdoel, the new entity produces more than 600,000 barrels of oil equivalent a day.

The company now has operations in 13 countries, from Algeria to Argentina, the Netherlands to Norway, Russia to the United Arab Emirates.

With more than 2500 employees scattered across the globe — in different times zones speaking different languages — Wintershall Dea faced multiple challenges in building a new organizational culture and keeping employees informed while at the same time not overwhelming them with information.

Enter Beezy's unique digital workplace – a robust intranet with social media tools designed specifically to work with the Microsoft stack and SharePoint.

*“Beezy allows us to portray
Wintershall Dea as one company”*

—
Kimi Lee, Manager, Internal Communications



A unifying digital solution

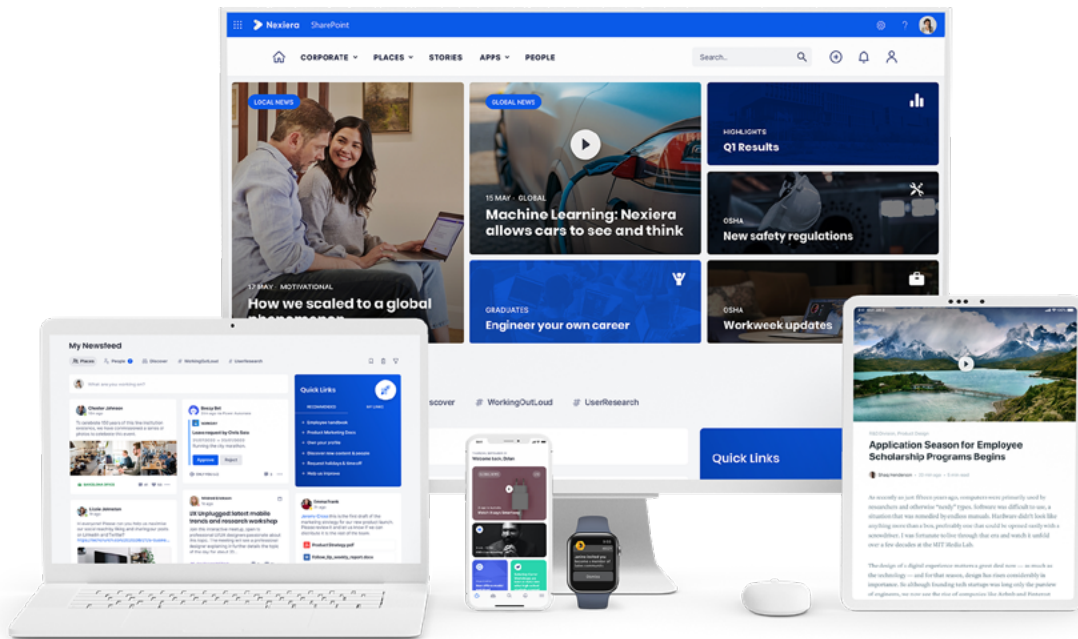
Stephanie Raddatz, Vice President of Corporate Services and Channels, Corporate Communications at Wintershall Dea, and Kimi Lee, Manager of Internal Communications, considered a couple of other options before ultimately choosing Beezy.

They wanted a solution that would bring the company's two cultures together and also integrate well with their Microsoft 365 environments.

Beezy fit the bill.

Now they've got a single pane of glass, where employees from across different locations and business units can interact and share information. And because Beezy's native to Microsoft, it brings together all the productivity apps and tools employees are using in a seamless user experience.

With Beezy, departments can push out communications to targeted groups from a single source. Employees can customize their newsfeeds to include just the information that they find valuable. They can share, comment, and collaborate easily.



A robust intranet meets social media

With Beezy, everyone in the company has a voice and is communicating on the same level, and Beezy's purposefully intuitive design makes it easy for people to contribute.

Plus, the solution's multilingual capabilities support different languages and help improve communication across cultures.

With two IT environments, two distinct brands, and many stakeholders, Wintershall Dea set out to create a new and fresh identity.

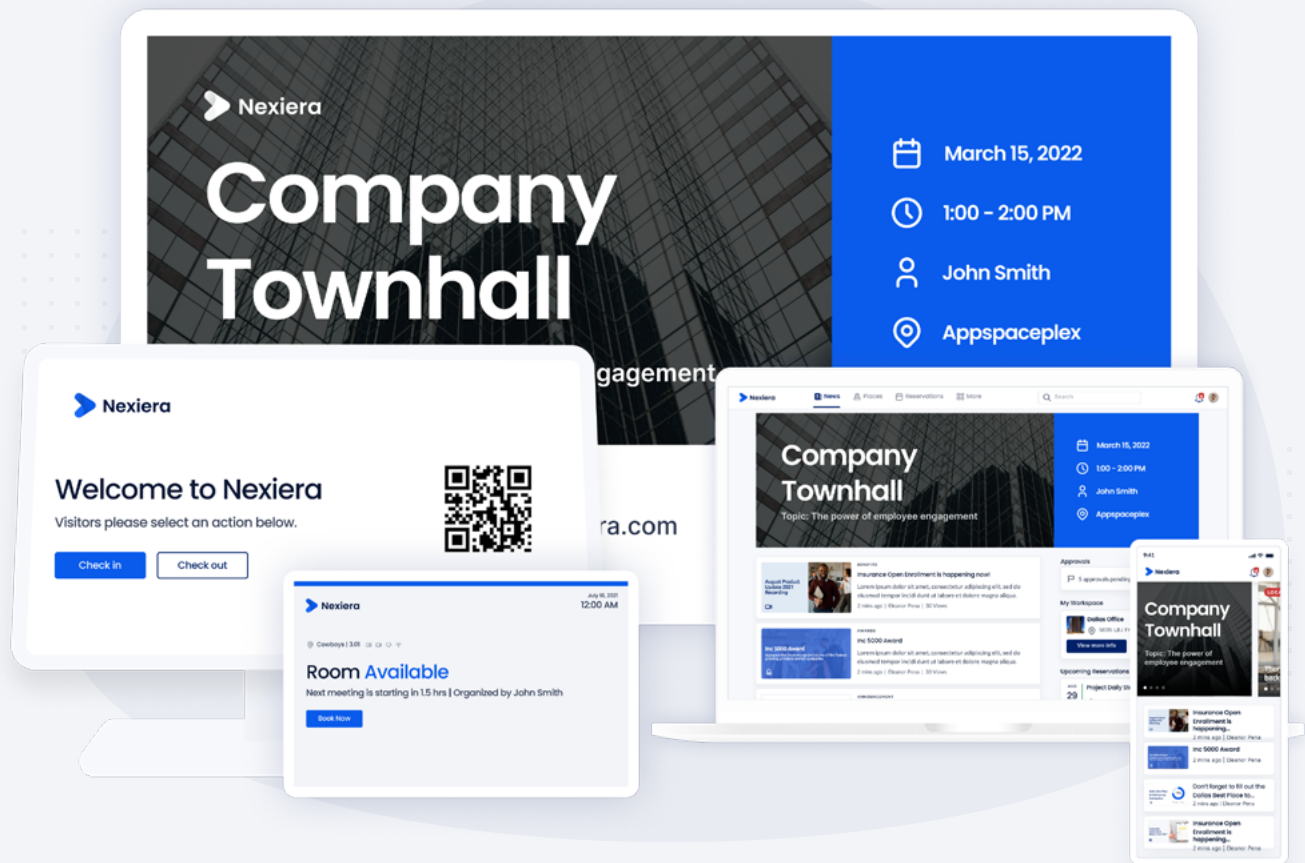
What they've got now is a digital workplace that reflects that identity, and can move them forward as a unified company.

“Beezy lets us combine an intranet with social media. The community feature is so important for the integration because now we have a social intranet, a social network.”

—
**Kimi Lee, Manager,
Internal Communications**

“Everyone's communicating on the same level, no matter if they're the CEO or the assistant on a new team.”

—
**Stephanie Raddatz, Vice President
of Corporate Services and Channels,
Corporate Communications**



Employee App



Intranet



Space Reservation



Wayfinding



Digital Signage



Content & Publishing



Visitor Management

ABOUT US

Appspace is the workplace experience platform for communications and workplace management. It's the first to combine a modern intranet (powered by Beezy), space reservation, digital signage, and more – all in a single, easy-to-use platform. Now organizations can replace siloed products that are costly to integrate and unite their physical and digital workplace. More than 150 Fortune 500 companies, and 10 million on-site, remote, and frontline employees, are using Appspace to make work a more connected and engaging experience.

Learn more at appspace.com

