

Internal comms for everyone: How to engage your frontline workers

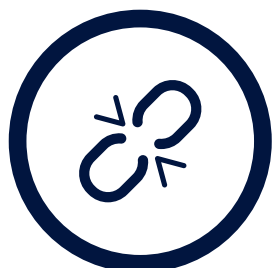
Transform your employee experience and support an inclusive workplace for every type of worker.



The challenges

Frontline workers make up **80%** of the global workforce, but just **56%** of them feel connected and engaged.

The reality is that deskless workers are often overlooked when it comes to internal communications and the overall employee experience. The knock-on effects include:



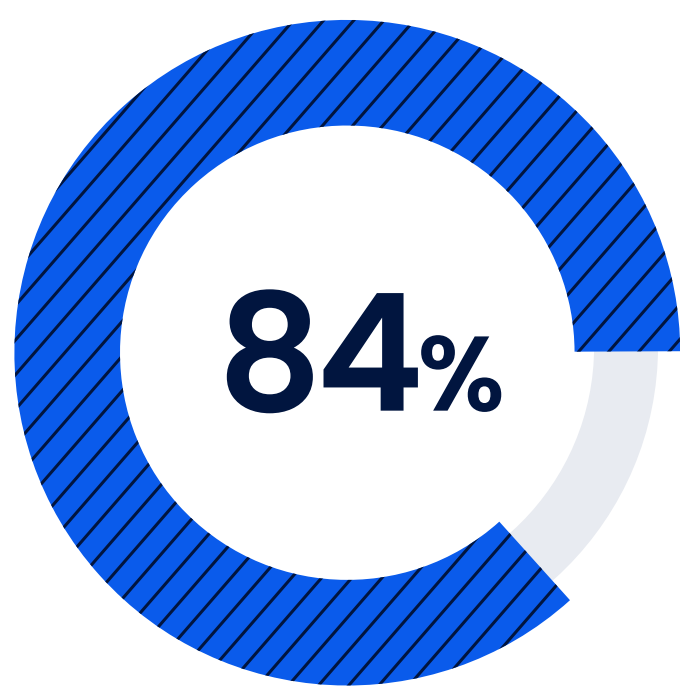
Disengagement as workers are distanced from the company's leadership, mission, and goals.



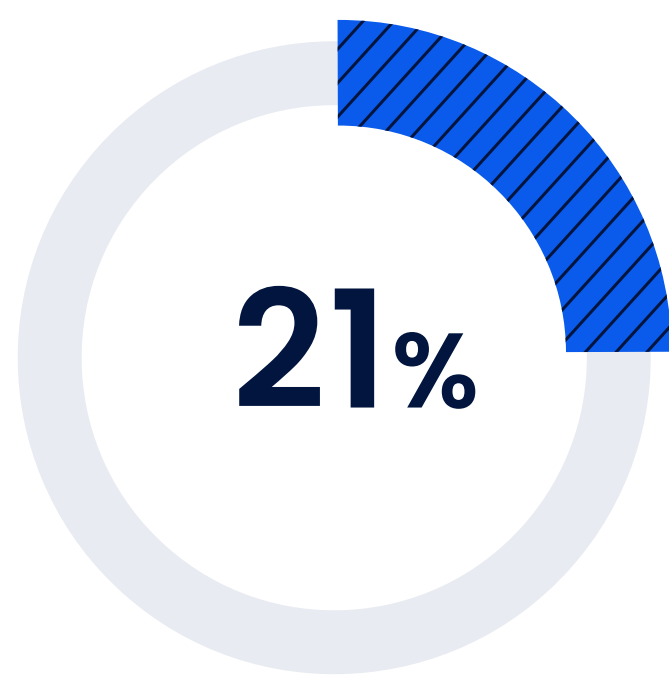
Lack of connection between coworkers as workers struggle to form strong relationships.



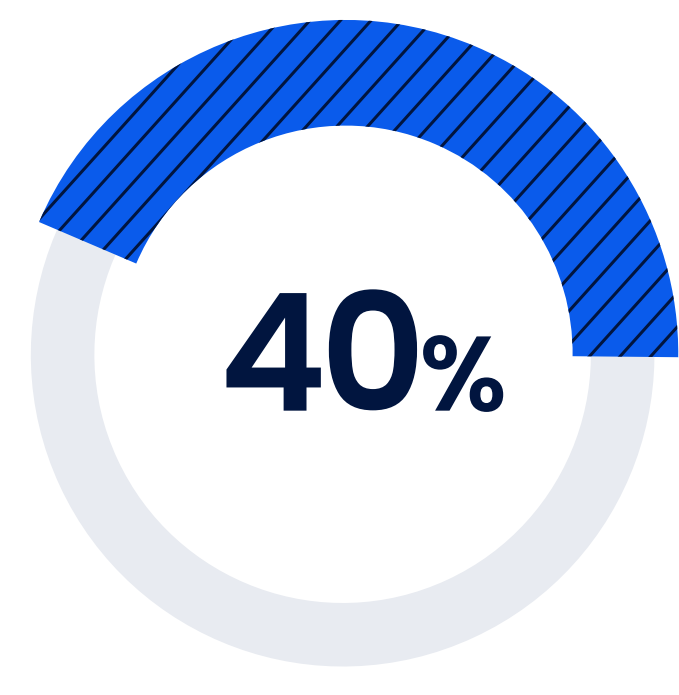
Issues with retention that stem from workers struggling to feel part of the company and culture.



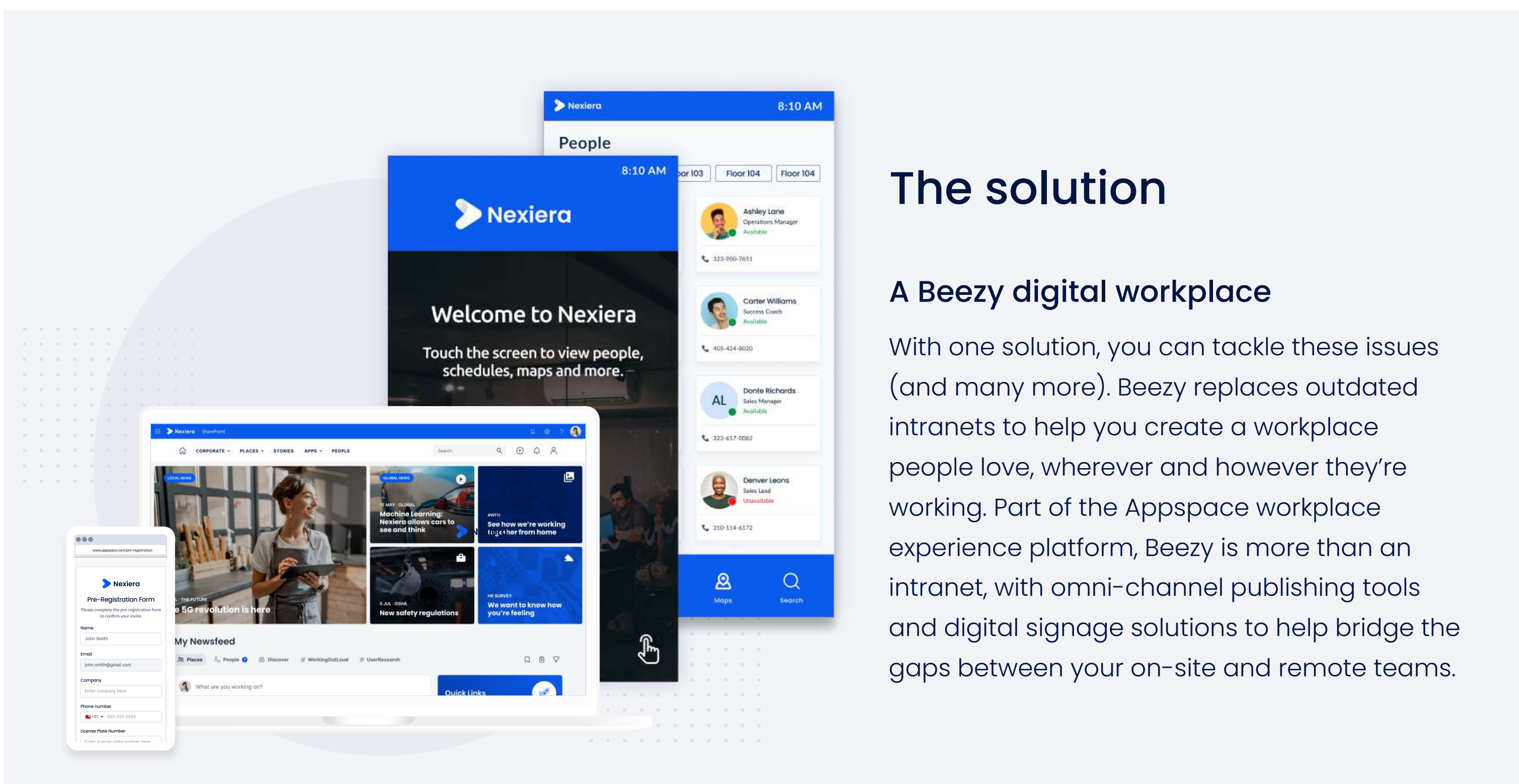
84% of deskless workers feel they don't get adequate communications from their employers.



Workplace isolation can derail productivity by up to 21%



Nearly 40% of employees are considering leaving their jobs within the next year.

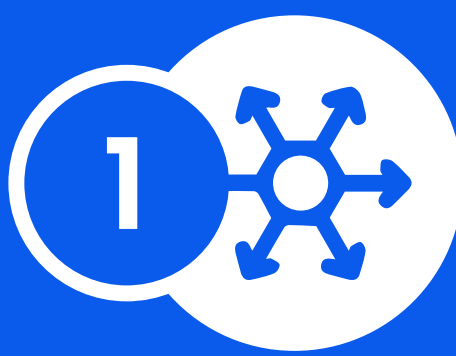


The solution

A Bezy digital workplace

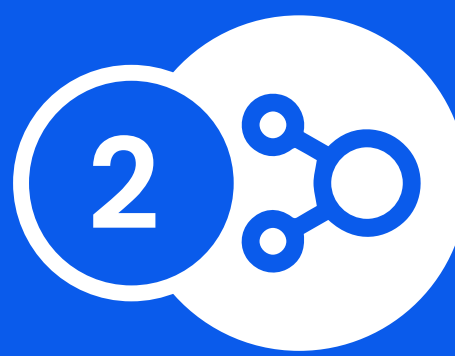
With one solution, you can tackle these issues (and many more). Bezy replaces outdated intranets to help you create a workplace people love, wherever and however they're working. Part of the Appspace workplace experience platform, Bezy is more than an intranet, with omni-channel publishing tools and digital signage solutions to help bridge the gaps between your on-site and remote teams.

The results



Information that's accessible from anywhere

- Think mobile-first.
- Centralize critical information, from policies and processes to health and safety.
- Reach employees who don't have a device or corporate email address, via interactive kiosks.



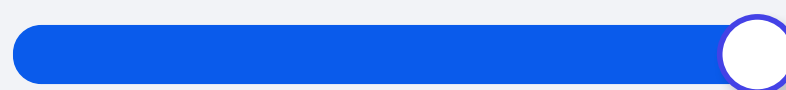
Stronger connections between on-site and remote teams

- Let communication flow between senior management and staff (and make leadership visible).
- Create your message once and publish it anywhere – for targeted comms on any device to every employee.
- Connect coworkers through communities and knowledge centers.



An employee experience that boosts engagement

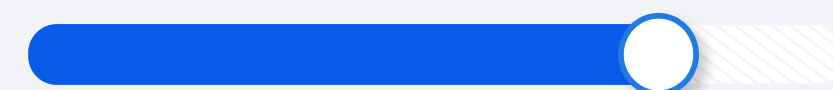
- Deliver relevant, targeted content to your frontline workers via personalized newsfeeds.
- Broadcast news that's location specific.
- Create beautiful, dynamic content with simple authoring and publishing tools.



96% of deskless workers say company communications would benefit from better technology.



Human-centric work design, featuring intentional collaboration opportunities, can increase employee performance by 54%.



Engaged employees are 87% less likely to leave the organization.

Visit bezy.net to see what Bezy can do for your organization. →