



Beezy
Your intelligent workplace

Case Study

Interxion

INTERXION AND BEEZY – THE WORKPLACE TOOL TO ENABLE BUSINESS GROWTH

Interxion is a leading provider of data center services in Europe. It supports more than 2,000 customers through more than 50 data centers across 11 countries, enabling these customers to securely deliver mission-critical applications and content to end consumers.

Interxion expansion plans continue to be driven by a growing demand for their products and services. Like most businesses, the need to drive efficiency and put customer focus at the heart of everything they do is central to their approach.

“Beezy was by far and away the best fit to meet all of our business requirements and we couldn’t believe how easy it was to build. In fact, the platform was up and running and ready to use in about 4 weeks.”

TARA RAGAN OVERTON,
INTERXION

ENABLING BUSINESS SUCCESS

With an ambitious growth trajectory, Interxion knows that communicating with their 1,000+ strong workforce is key to ongoing success. Their people plans include the need to:

- Attract and retain the very best people in a competitive skills market.
- Improve productivity and efficiency by ensuring the information that people need to do their jobs is up-to-date and accessible.
- Give the Executive Team a stronger voice in every global location.
- Enable everyone to easily communicate and collaborate about business priorities, 24/7. This includes the need to ensure people are engaged and aligned around big infrastructure projects.
- Build on their unique culture, which is driven by the company’s strong values and its people.

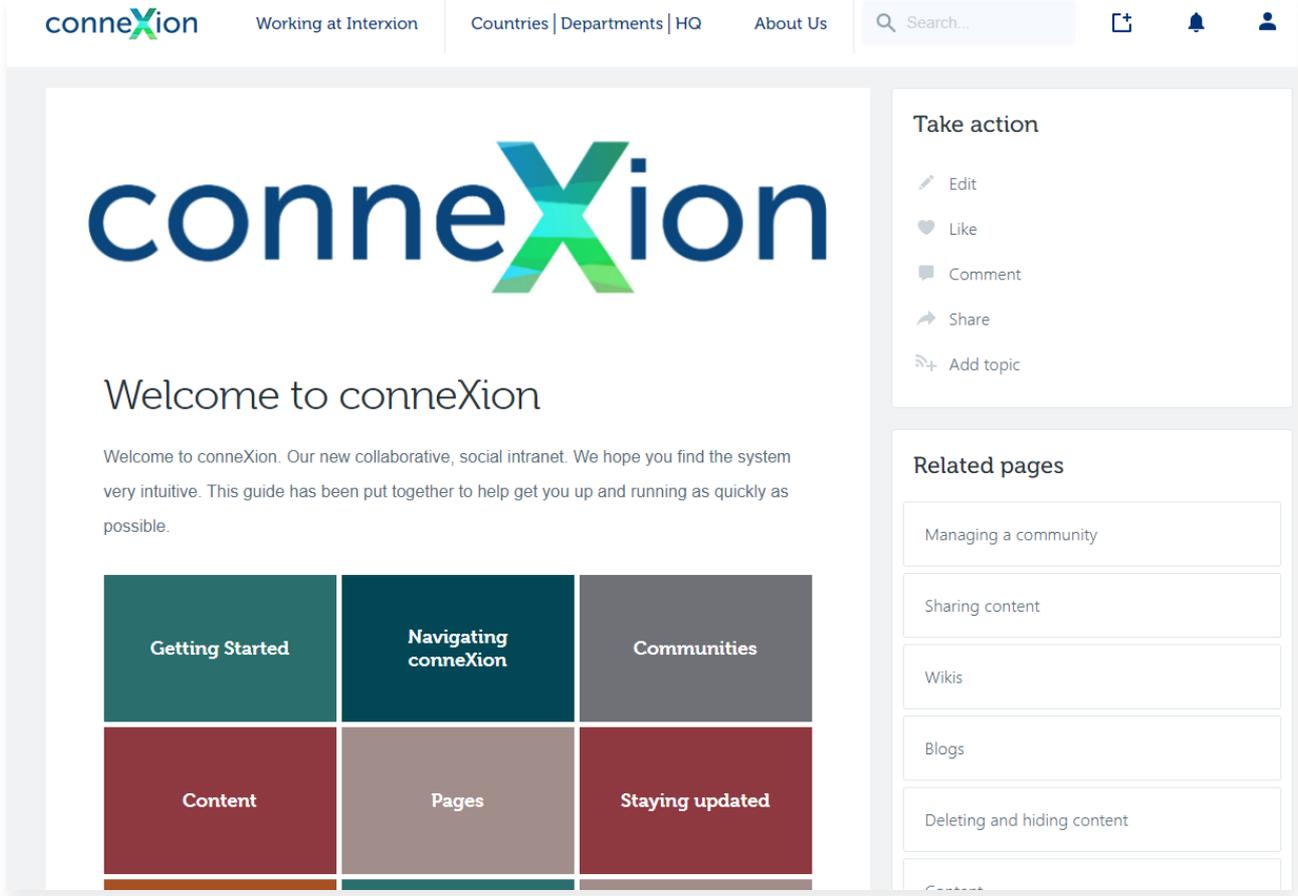
In the spring of 2019, Tara Regan Overton, Director of Internal Communications, headed a project to introduce a collaborative business platform. Her goal was to enable the key business and people priorities, while at the same time minimizing time and resources needed from her IT colleagues. The solution needed to be SharePoint based, easy to install and maintain, as well as intuitive to use.

For the project to be successful, she knew that the platform must have a similar look and features as the tools that people use on their personal devices, together with a brilliant mobile offering.

After extensive research to find the best provider, Interxion chose the Beezy Digital Workplace platform.

CHANGING THE COMMUNICATION LANDSCAPE

Ensuring that the platform was easy to install and use was half the battle. Key to success would be to ensure widespread adoption so that the Digital Workplace enabled the Interxion business priorities.



Interxion’s launch plan was designed to be fun and interactive, encouraging everyone to get involved and to see for themselves how easy the tool is to use. They created a unique puzzle challenge that encouraged people to work together to create structures, using their new site to share pictures of their creations and polling to decide on the winning entries.

With the theme of ‘Connect, Communicate and Collaborate’, posters depicting real employees using the new platform became a welcome addition to office walls and desks. Aiming to involve their workforce from the outset, they also launched a competition to agree on the name of the tool, and conneXion was born.

FOUR MONTHS AFTER LAUNCH AND SUCCESS IS BUILDING

Across Interxion, there has been a growing recognition that old ways of communicating that were successful in the past now need to change, and conneXion has begun to help take them to the next phase of profitable growth.

Key to their success is the development of a Communications Network (commsNet), a team of willing and enthusiastic volunteers drawn from across the business to help them to create local and relevant content.

Adoption is growing day-by-day. The senior management team has committed to using conneXion as the only place to share the latest information on an upcoming merger, and key information such as quarterly results are now shared only on the site. With the use of communities, employees have the chance to ask questions about the merger and results online.

Like many organizations, early adopters have led the way with other teams catching up fast. The Operations team was quick off the mark, using the new tool to share information across country teams, solve problems, create best practice and generate innovation case studies.

It is also fast becoming the go-to place for people to find the information they need. While Interxion retains some other platforms, everything is signposted from conneXion.

PATH TO SUCCESS – IN SUMMARY

- Interxion has ambitious growth plans and needs to communicate with and engage their growing workforce on an exciting business journey.
- To help with this, they needed a SharePoint based, out-of-the-box tool that was fully mobile with consumer-grade functionality.
- It was important for teams to be able to find the right content and collaborate, regardless of office location.
- Beezy was selected after extensive research.
- The tool was easy to install and intuitive to use.
- The launch campaign was fun and encouraged teams to work together.
- Critical business results and priorities are being shared on ConneXion and adoption levels are growing.
- The information that people need to do their jobs is current and they are aiming to ensure it is easily accessible from one place.

For more information, we will be pleased to arrange a personalized [demo](#), with zero obligation and no hard sell. We'll show you that Beezy is really easy to use, quick to get started and incredibly customizable.

"We were a team of two, so having the Beezy team working with us was invaluable. Their level of support made sure that we were able to launch across the business quickly and could address issues as soon as they came up, helping keep people on board."

TARA RAGAN OVERTON,
INTERXION

interxion™

The screenshot shows the ConneXion intranet interface. At the top, there is a navigation bar with the logo 'conneXion' and links for 'Working at Interxion', 'Countries | Departments | HQ', and 'About Us'. A search bar is also present. Below the navigation, there are two main content tiles. The left tile features a crystal ball with '2020' inside, titled 'Our 2020 predictions to support future growth – Part One', dated '10 Feb 2020 in Global'. The right tile shows server racks and is titled 'Interxion Nederland partner in LEAP programma: op naar 40 procent...', dated '22 Jan 2020 in Netherlands'. Below these tiles, there is a section for 'Innovation' with a lightbulb icon and the text 'sampling simplified - how to extract fuel the right way', dated '14 Jan 2020 in Austria'. At the bottom, there are tabs for 'Places', 'People 9+', and 'Discover', along with a 'Featured Pages' section.

ABOUT BEEZY

Beezy is the all-in-one Intelligent Workplace for Microsoft Office 365 and Teams. By extending the Microsoft productivity stack, we empower users to communicate, share and collaborate better, whether on-premises, in the cloud or in hybrid environments.

Large customers such as Banco Santander, ZF, Bank of England, CaixaBank, Finning, IHS Markit and many more can now benefit from the full functionality of an intelligent, modern digital workplace that brings together Collaboration, Communication, Knowledge and Processes.

Learn more at www.beezy.net



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